

True Care

Women's Resource Center

2024 ANNUAL PROGRESS REPORT

LIFE
IS
Sweet



Mission & Vision

Mission: To erase the perceived need for abortion in our community through effectively serving pregnant, at-risk women transforming their fears into confidence in the future. We exist to reach out to the unborn child and mother, and those they influence, with the life-changing love of Jesus Christ.

For you created my inmost being; you knit me together in my mother's womb. I praise you because I am fearfully and wonderfully made; your works are wonderful, I know that full well. My frame was not hidden from you when I was made in the secret place, when I was woven together in the depths of the earth. Your eyes saw my unformed body; all the days ordained for me were written in your book before one of them came to be. —Psalm 139: 13-16

Vision: Reaching the right women at the right time and serving them in the right way for the greatest possible gain on behalf of patients, babies, staff, donors, the organization, the community and God.



CEO Letter - Life is Sweet!

When I married my husband, I quickly discovered an unexpected perk: his Aunt Marie makes the most incredible homemade chocolate candies. Every Christmas, she sends a box to each of the Baxter families here in Wyoming—and in our home, those treats are pure gold! Each family member has their favorite, but truthfully, there's not a bad one in the bunch.

Last November, I had the special honor of traveling to Missouri to learn from Aunt Marie herself. With great patience, she taught me how to make her signature fillings, how to pour the chocolate into molds without disturbing the delicate layers, how to wrap each piece with care—and yes, how to tackle the inevitable cleanup. I made plenty of mistakes along the way, but with such a generous teacher, I also gained a deep appreciation for just how precise and time-intensive the process really is. And let me tell you—the results are absolutely worth it!

As I reflect on this year's theme, "Life is Sweet," I'm reminded that God, too, takes His time—carefully, lovingly, and intentionally shaping each of His children.

"For you created my inmost being; you knit me together in my mother's womb. I praise you because I am fearfully and wonderfully made."
— Psalm 139:13-14

Each of us have been given unique talents and traits, perfectly designed for His purpose. And this year, as True Care faced some major transitions, we saw God place just the right people—each with their own gifts—right where they were needed most.

In August of 2024, the building housing our walk-in clinic was sold, and we were given just 30 days to relocate. But God was already at work. He led us to a former medical clinic on 2nd Street—an ideal space we were able to purchase and make our own. We made the transition over Christmas and have already seen His hand in the new opportunities and blessings that followed.

In 2024, True Care served nearly 300 women across our programs. When you include their significant others, families, and children, that's over 750 lives impacted through pregnancy appointments, ultrasounds, STD testing and treatment, educational classes, material assistance, and resources. The need is growing—and your faithful support makes all the difference.

Looking ahead to 2025 and beyond, we believe God didn't just bring us to this new space to continue what we've been doing—He brought us here to grow. We're thrilled to announce plans to add an on-site Mental Health Professional to our team, offering no-cost counseling services to our patients and their loved ones.

We've also launched an on-site Save One support group; a faith-based program designed to help women heal from the emotional and spiritual pain of abortion.

God is doing amazing things through True Care—and your generosity is what makes it all possible.

Just as I had to learn the artful precision behind Aunt Marie's chocolates, God is working with even greater care and intention. Every mom, every baby, every father who walks through our doors is fearfully and wonderfully made by a Creator who never makes mistakes. Thank you for loving and supporting each one of them!

Because every life matters,

Jessica

Jessica Baxter, M. Ed.
President & CEO

P.S. Our table hosts at this year's Dessert Fundraiser will get to enjoy Aunt Marie's famous candies—crafted with love and a little help from her newest apprentice!



Opportunities for Involvement

INDIVIDUALS:

- Prayer – The foundational need of an impactful ministry
- Volunteer – Become a Baby & Me Advocate, Follow-Up Specialist, or volunteer behind the scenes in our Advancement Department
- Men's Mentoring Ministry – Connect with a new father and support his fatherhood journey
- Vision Tours – Join us for a 1-hour look behind the scenes...and invite your friends!
- Financial Investment – Your financial support allows us to reach women first with the love of Christ and message of life!
- Adopt A College Student – Support a pregnant mom in her college journey*

*We currently have patients on a waiting list!

CHURCHES AND GROUPS:

- Host a table at the Dessert Event in September
- Organize a team for the Walk for Life
- Host a Blessing Bag Shower or Paper Party to collect items for True Care
- Invite a True Care speaker to present at your church or small group
- Pray as a group for God's work at True Care



Sweet baby Rilah
and her mom Maylin



God Moments We Won't Forget

Ephesians 2:10 – "For we are God's handiwork, created in Christ Jesus to do good works, which God prepared in advance for us to do."

At True Care, we've come to expect the unexpected from God—in the very best way. Over the past year, we've experienced several sweet reminders that God is always one step ahead, preparing the way through the faithfulness of His people. These are the moments we treasure and love to share.

Not long after last year's Baby Bottle Boomerang, we learned that the bank helping us count coins could not help us separate deposits by church this year. Completely understandable—but suddenly, we were facing mountains of change to sort by hand. In passing, we joked that what we really needed was a change counting machine. That very same day, a local credit union called out of the blue. They were upgrading their equipment and wondered if we could use a change counter. We couldn't say "yes" fast enough! We laughed, praised God for His perfect timing, and gratefully accepted.

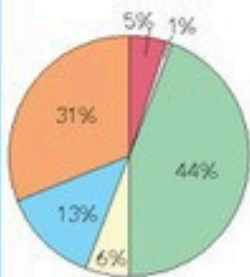
Then in March 2024, we discovered that all of our aging laptops—purchased nearly a decade ago—could no longer accept software updates. Replacing them would cost over \$12,000. That evening, just before a Vision Tour, Lilly and Jessica were talking through the options: do we send a campaign letter or dip into savings and trust God to fill the gap? Within hours, a pastor at the tour approached us and said, "I have someone who wants to meet a big need—do you have one right now?" Another instant "yes"—and another answer straight from Heaven.

And recently, one of our former patients called just to say hello. During the conversation, she mentioned she was headed back to work and struggling to find a specific formula for her baby. The next day, a friend of True Care showed up—completely unaware of the need—and delivered multiple cases of that exact formula.

These are the stories that fill us with gratitude and awe. They remind us that the work we do is not ours alone—God prepares it, and His people respond. That is what makes this mission not just meaningful, but truly sweet.



2024 Financials



Income:

- Fundraising Events
- Building Purchase Campaign
- Churches
- Individuals
- Grants
- Other

Expenses:

- Fundraising
Includes fundraising costs, donor communications, advancement personnel
- Programs & Services
Includes program supplies, personnel, and material assistance for patients
- Management & General
Includes general leadership personnel and office costs



Baby Ellie, one of our beautiful True Care babies



Another of our precious True Care babies



Patient Story: Brandy's Story: Courage in the Face of Isolation

When Brandy found out she was pregnant as a college freshman, she felt completely alone.

"I didn't tell anybody at school, but somehow everyone found out in the dorm. I lost all of my friends. People treated me like I was an outcast—like I was a bad girl just because I was pregnant."

In an environment where abortion was often the quiet solution, Brandy's decision to carry her pregnancy set her apart.

"When you're in a place where nobody else is pregnant—or you just don't hear about it—you feel like the wrong one. It was a really hard experience."

But everything changed the moment she walked into True Care.

"I fell in love with you guys as soon as I came. True Care gave me friendship when I really needed it—and support that I was OK, even though I was young and pregnant."

The turning point came during her Ultrasound Appointment.

"I cried. It's different to know you're pregnant and not see the baby. But once I saw her—I just fell in love."

Week after week, True Care became a safe place. A refuge. A family.

"I didn't tell anybody at school."

"You became more like my family. I had someone to talk to and people who cared about me—no matter what my choice was."

Brandy's strength is undeniable—but no one should have to face that kind of fear and judgment alone.

Because of your support, women like Brandy find friendship, truth, and hope when they need it most.

**All stories are shared with patient consent; however, names and certain details have been changed to protect confidentiality.*



Meet some of our beautiful True Care Babies



National Affiliations



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www.TrueCareCasper.org
www.TCGiving.org • 307-472-2810

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